

THE DOT JOBS UNIVERSE

Premium Placement

Premium Placement in the .jobs Universe guarantees access to top positions on prime, targeted .jobs sites for an entire year. To maximize visibility of branding ads and/or job listings, employers can reserve space on relevant keyword, skill and occupation sites (see below).

Each .jobs site is limited to six Premium Placement positions, available on a first come, first serve basis. If all six positions have been reserved, then that location will be “sold out” for the year.



“Elite organizations across the country have a fantastic opportunity for targeted employer branding through Premium Placement on .jobs. Always staying on the leading edge of technology, General Dynamics will be among the first taking advantage of Premium Placement on .jobs.”

*Rich Skelnik,
Director of Talent Acquisition,
General Dynamics*

All .jobs sites will be “Google Friendly”—optimized for user search queries on all major search engines. Premium Placement puts you front and center with the highest amount of visibility. To reserve Premium Placement, visit www.placement.jobs. Space is limited.

